



**NEWS RELEASE**  
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**2012 UNIQUELY YOURS BRIDAL SHOWCASE  
PRESENTS CELEBRITY GUEST PRESTON BAILEY**  
*--Nationally-renowned floral designer and event planner  
featured at region's largest bridal showcase--*

Uniquely Yours Bridal Showcase  
Sunday, January 15, 2012 • Doors open at 11 am  
Norfolk Scope Exhibition Hall & Arena • Norfolk, VA  
[www.UniquelyYoursBridalShowcase.com](http://www.UniquelyYoursBridalShowcase.com)

**Norfolk, VA (August 24, 2011)** – The Uniquely Yours Bridal Showcase returns to Norfolk next January with all the elegance, sparkle and excitement that surround one of the most important days in the life of every girl: her wedding. From over-the-top cupcake towers and pedestals of cascading flowers to candlelit cruises and crystal-encrusted shoes, those planning a wedding can't miss the region's largest gathering of top wedding vendors from 11 am to 5 pm on Sunday, Jan. 15, 2012, at Norfolk Scope Exhibition Hall & Arena. And this year, one of the country's most-coveted floral designers and celebrity event planners joins the lineup as the featured celebrity guest --[Preston Bailey](#).

Featuring more than 150 exhibitors, the showcase event brings to life every aspect of planning a wedding from more intimate occasions to the most grand spectacles. The bride and her entourage of family and friends enjoy opportunities to meet personally with vendors of every imaginable service related to her special day including hand-pressed invitations, fairytale reception sites, exotic honeymoon destinations, wedding bands, caterers, floral designers, event coordinators, musicians, lighting technicians, party favors, personal care, fitness and more.

"Many girls have spent years dreaming of the day they'll walk down the aisle to wed their very own Prince Charming," says show organizer [Pearl Taylor](#). "There is no better way to explore the bevy of options that are available to today's bride than by attending this show."

(more)



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In addition to "shopping" the exhibits, a live runway fashion show highlights the latest trends in bridal gowns, groom's attire and attendant's outfits including mother-of-the bride, flower girl and ringbearer. Nationally-renowned floral and event designer Preston Bailey also will be on hand to discuss his design work for celebrity weddings and events and share some of his secrets for planning a memorable wedding. His newest book, "Celebrations," is available for purchase and personal inscription at the event.

Brides are admitted free to the Uniquely Yours Bridal Showcase, and guests are \$10 each. Proceeds from ticket sales are donated to Susan G. Komen for the Cure. Brides can register in advance by visiting [www.UniquelyYoursBridalShowcase.com](http://www.UniquelyYoursBridalShowcase.com) and also be entered to win one of the dozens of spectacular bridal prize packages provided by showcase exhibitors. Door prizes include diamond wedding bands, reception and catering services, bridesmaid gowns, personal training sessions, hair and make-up design, a luxury honeymoon, designer wedding gown and many more! A complete list of 2012 prizes is available at the event.

Bailey also will be the guest of honor at an exclusive VIP Event on Saturday, January 14, 2012, at the Hilton Virginia Beach Oceanfront Hotel. The exclusive ticketed event includes specialty hors d'oeuvres and cocktails by local caterers plus opportunities to meet Bailey and attend his presentation developed specifically for the VIP Event. The festivities begin at 7 pm. Tickets to the VIP Event with Preston Bailey are available for \$50 each at [www.UniquelyYoursBridalShowcase.com](http://www.UniquelyYoursBridalShowcase.com) or by calling #757/406-7947.

Preston Bailey was born and raised in Panama and began his career in the design world as a fashion model at the age of 19. Ultimately, his innate talent for design and dramatic sensibilities led him to the event industry where, after 30 years, he has become renowned for his gift for completely transforming raw, ordinary spaces into sumptuous, theatrical environments for weddings and special events. His clients include royalty, socialites, business moguls and celebrities such as Donald Trump, Oprah Winfrey, Joan Rivers, Donna Karan, Liza Minnelli, Laurence Fishburne, Bill Cosby, Matt Lauer, Uma Thurman, Donny Deutsch, Michael Douglas and Catherine Zeta-Jones, among others.

Bailey also is sought after as a television guest and public speaker and recently partnered with The Wedding Planning Institute to offer a first-of-its-kind wedding and event planning course offered at nearly 2,000 accredited colleges and universities across the U.S. His latest endeavor is as author of "Celebrations," his first book in nearly five years, which also will be offered for sale and signing at the 2012 Uniquely Yours Bridal Showcase.

*Uniquely Yours Bridal Showcase is produced by Hampton Roads' premier special event planner Pearl Taylor. A Bridal Coordinator and Event Planner for more than 16 years, she began her career planning parties and events for friends, family and employers. Her vast industry contacts and love for the business led her out on her own with the opening of Uniquely Yours by Pearl and later launching the Uniquely Yours Bridal Showcase in 2009. Taylor's passion for brides and making their dreams come true is balanced by steadfast attention to detail to create a memorable event for each client. For more information, visit [www.UniquelyYoursBridalShowcase.com](http://www.UniquelyYoursBridalShowcase.com) or call #757/406-7947.*

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**Photography:** Hi-resolution digital images are available upon request to Robin Magrisi (#757/287-0314 cell) or [robinmagrisi@charter.net](mailto:robinmagrisi@charter.net).