DAVID TUTERA Biography

Leading Wedding & Entertaining Expert, David Tutera is hailed as an artistic visionary whose ability, uniquely creative talents and outstanding reputation have made him a tremendous success in the lifestyle arena. Tutera has created a name for himself by taking his passion for designing spectacular events and transforming it into a lifestyle. He continuously exceeds the expected with an unmatched level of inspiration, imagination and innovation to create the latest trends in entertaining.

Tutera's grandfather, a successful florist, first noticed his grandson's artistic ability at an early age and encouraged David to pursue his destiny. At age 19, with the sound advice of his grandfather and only one client, David opened his own event planning business. Today, David Tutera presides over an award winning company built from experience, dedication and Tutera's natural talent for transforming the ordinary into the extraordinary. His name has become synonymous with style, elegance, creativity and vision.

Honored by *Life & Style Magazine* as "Best Celebrity Wedding Planner," David's impressive client list includes Jewel, Shannen Doherty's wedding, Star Jones' wedding, New Orleans Hornets Chris Paul's wedding, NY Giants Antonio Pierce's wedding and events for Jennifer Lopez, Matthew McConaughey, the Official Post Grammy Parties in New York City, Elton John, Barbara Walters, the Rolling Stones, Vice President Gore at the White House, Kenneth Cole, Tommy Hilfiger, Susan Lucci, The John F. Kennedy Center, as well as countless film premieres and celebrity parties for royalty, politicians and socialites. Tutera has also designed events for several charities including the Prevent Cancer Foundation, the Alzheimer's Association, DIFFA (Design Industries Foundation Fighting Aids) and the Nature Conservancy. In addition, David is also a professional speaker hired to lecture on the topics of weddings, lifestyle, design and more.

The newest star-studded season of David's hit primetime show, now in its seventh season, re-titled "**David Tutera CELEBrations**" premiered on August 1, 2014 on WE tv. New this season, David's jaw-dropping work for his Hollywood clients takes center stage. From weddings to birthday parties and everything in between, David and his dedicated event team will plan rapper Lil Kim's baby shower, an over-the-top wedding for former "The Real Housewives of Beverly Hills" cast member, Taylor Armstrong, and a birthday party for WWE Diva turned pop star, Amy Weber's five-year-old twins.

In stores now are David's seven books <u>My Fair Wedding</u> (Gallery Books), <u>The Big White Book Of Weddings: The How-To Guide For The Savvy, Stylish Bride</u> (St. Martins Press), <u>Disney's Fairy Tale Weddings</u> (Disney Publishing), <u>Big Birthdays</u> (Bulfinch Press), <u>The Party Planner</u> (Bulfinch Press), <u>America Entertains</u>: A Year of Imaginative Parties (Stewart, Tabori and Chang) and <u>A Passion for Parties</u>: Your Guide to Elegant Entertaining (Simon & Schuster).

David has teamed up with *Darice* to create **David Tutera Crafts**, an incredibly popular line of wedding accessories and embellishments for the stylish bride that is currently available at Jo-Ann Fabric and Craft stores nationwide and online at Joann.com. With a touch of imagination and these innovative accessories and embellishments, brides can create lavish wedding attire, décor & favors at a fraction of the cost.

David Tutera also has partnership with *Mon Cheri* for his "David Tutera for Mon Cheri" wedding dress collection. "David Tutera for Mon Cheri" bridal gowns are available at more than 325 authorized retailers internationally and retail from \$750 - \$1,575. The David Tutera for Mon Cheri wedding dress collection provides today's stylish brides an assortment of fashionable designs to choose from, ranging from traditional ball gowns to modern dresses, couture fashions to more informal designs. With high quality fabrics, hand-beaded Swarovski crystals and an impeccable fit, David Tutera for Mon Cheri provides the perfect dress for every body type at an affordable price point.

David's signature fashion jewelry collection, 'Embellish by David Tutera' is available online and in select bridal boutiques. Embellish by David Tutera features a full range of fashion jewelry with a strong emphasis on color and stylized details that make the jewelry feel personal and special. Comprised of over 100 individual styles and offered in an impressive array of colors and lengths, the collection ranges from \$15 - \$350 and is available online.

Knowing that every bride deserves a dream wedding, David has partnered with the *Professional Education Institute* to launch **David Tutera Wedding Planners**, a new wedding planning innovation. This mobile app and 24/7 tool shares David Tutera's inspiration and guidance to help you plan, budget, organize and design the wedding of your dreams.

Also available is the **David Tutera Social Occasion Collection** of fabrics for home sewers. The eight colors, hand-picked by David, consist of bright tones and soft hues that are perfect for bridesmaid, prom or party and are available at Jo-Ann Fabric

and Craft stores. These affordable, quality fabrications include Stretch Taffeta, Crinkle Chiffon, Matte Charmeuse, Crinkle Metallic Satin and Chiffon Ribbon Rose.

David has also collaborated with *Invitations by Dawn* for the launch of the <u>David Tutera Invitation Collection</u> — an exclusive wedding invitation collection designed entirely in Tutera's vision and available online. Samples of his design inspiration found in the new collection include styles like *Rustic Elegance, Classic Romance, Art-Deco Vintage and Destination*. The David Tutera Invitation Collection allows a bride to fall in love with the design first, then choose the type of invitation that fits her budget, with each design available in 3 distinct formats and pricing ranging from \$142 - \$335.

In May 2014, Tutera launched **David Tutera Candles**— a unique collection of candles he designed in partnership with *DW Home*. The branded candle line includes both wax and flameless candles of all styles available in TJ Maxx, Marshalls, Home Goods, Ross and Winners.

In August 2014, David debuted his <u>David Tutera Tabletop</u> dinnerware collection on <u>HSN</u> in conjunction with *Gibson Overseas Inc.* David Tutera Tabletop offers retailers a new line of tabletop and housewares that builds off of his bridal expertise and branches into flatware, glassware and much more for the table, kitchen and home.

Tutera's most recent fashion inspired projects include partnerships with *Zelante Designs*, to create **David Tutera Menswear** – a collection of men's formalwear and accessories and *The McCall Pattern Company* for **David Tutera Patterns** – a collection of evening dress patterns for women and children that will coordinate with his already successful fabric line. In addition, David Tutera's expansion into the home goods market will continue with new partnerships with *A&B Home* to create a collection of home furnishings, *Sage & Co.* for a line of permanent botanicals and seasonal décor and *Concepts in Time* – where he will design a collection of picture frames, and mirror home décor accents.

David has been featured on *Today, Extra!, Good Morning America, The View, CNN, The Rachael Ray Show, The Talk, Steve Harvey, Wendy Williams* and many more. In addition *People, USA Today, In Touch, Wall Street Journal, New York Times, In Style, Cosmopolitan, Redbook, Bridal Guide* and *Town & Country* have all featured his work. Tutera has also made special television appearances in the popular daytime soap, *The Young & the Restless* and TV Land's *The Exes*. David Tutera lives in Los Angeles with his daughter Cielo and his rescue mutt Lucy.