

# Uniquely Yours

BRIDAL SHOWCASE

PRESENTED BY ASTRO ENTERTAINMENT



## EXHIBITOR AGREEMENT

JANUARY 14 • 2018

### NORFOLK SCOPE EXHIBITION HALL & ARENA

Take advantage of this unprecedented opportunity to reach out personally to more than 2,500 area brides and network with other wedding professionals. You can choose one of the Gold or Silver Sponsorship Packages or highly visible Main Aisle. Exhibitor options detailed below. Whatever your choice, REGISTER TODAY, as space is limited and assignments are made on a first-come, first-serve basis.

#### MAIN AISLE CORNER BOOTH \$1,125 (includes electricity)

- Highly visible 9'x10' booth
- Post-show access to database of registered brides' names, addresses, emails
- Listing in Showcase program with address, phone number, contact, web site and email

#### MAIN AISLE CORNER BOOTH \$1,275 (includes electricity)

- Highly visible 9'x10' booth in prime location
- Post-show access to database of registered brides' names, addresses, emails
- Listing in Showcase program with address, phone number, contact, web site and email

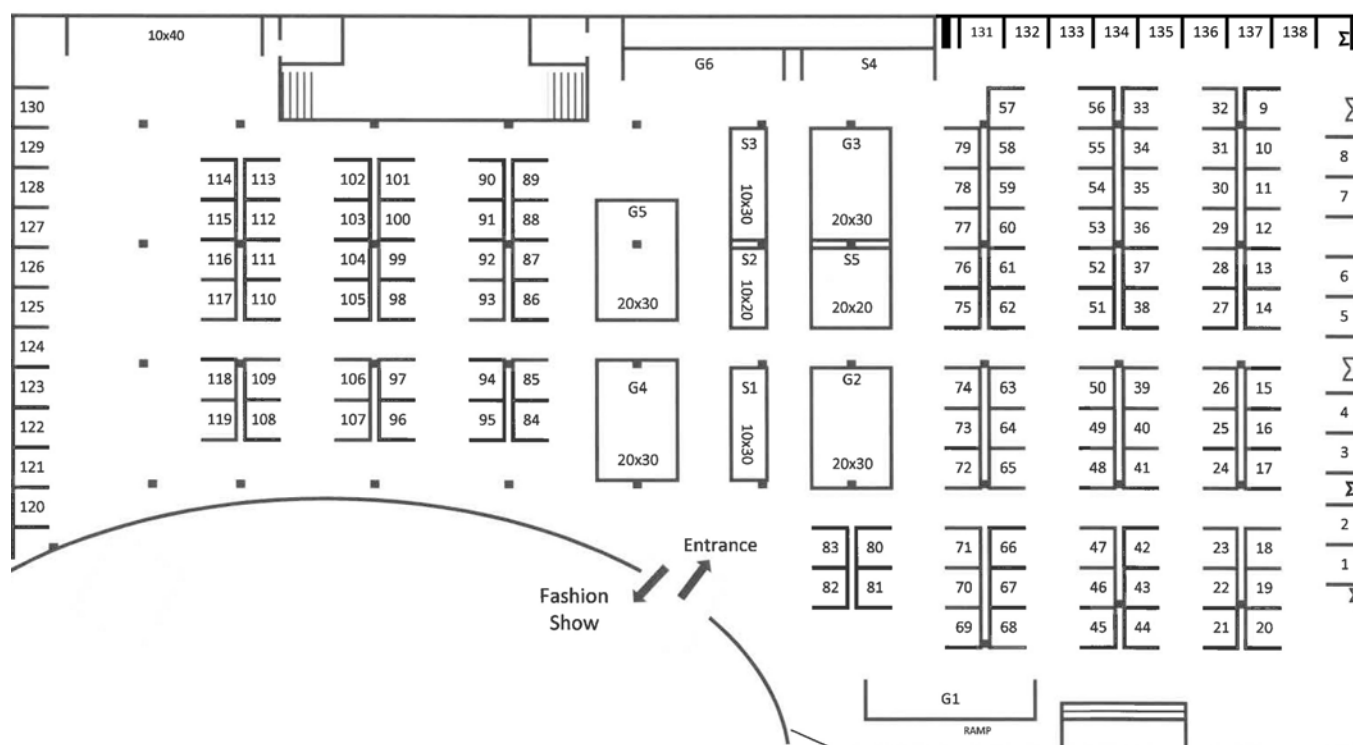
#### SILVER SPONSOR \$2,750 (includes electricity)

- Choice of superior premium, high-traffic booth at Showcase (S1-S5)
- Preferred location at Showcase with larger size booth (10'x30')
- ½ page ad in Showcase Program Book
- Branded pop up sign to identify booth (can be kept for future use)
- Alternating logo banner on front page of website, logo on blog and mention in Social Media sources
- Post-show access to database of registered brides' names, addresses, emails
- Listing in Showcase program with address, phone number, contact, web site and email

#### GOLD SPONSORSHIP \$5,550 (includes electricity)

- Extravagantly spacious booth (20'x30') in highest traffic area as guests enter Exhibition Hall
- Preferred location in Showcase (G1-G6)
- Participating Sponsor listing and or logo in all print advertising, promotional materials, banner on front page of website and Sponsor Page with description of your companies services with link to your website, logo on blog, Constant Contact, TV ads
- Full-page ad in Showcase Program Book
- Advertising company logo show on video screen prior to the bridal Fashion Show and Gobo projected on wall of Exhibition Hall
- Branded pop up sign to identify booth (can be kept for future use)
- Opportunity to highlight or demonstrate your product or service on the main stage in Arena prior to Fashion Show
- Post-show access to database of registered brides' names, addresses, emails
- Listing in Showcase program with address, phone number, contact, web site and email

## 2018 SHOWCASE FLOORPLAN



# EXHIBITOR INFORMATION

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Business description \_\_\_\_\_

## CHOOSE YOUR BOOTH SPACE (PLEASE CHECK ONE)

- Gold Sponsor \$5,550 (G1-G6)    Silver Sponsor \$2,750 (S1-S5)  
 Main Aisle \$1,125    Main Aisle Corner Booth \$1,225  
 I am a Bridal Dish™ by House of Maya Vendor : Apply \$100 Discount

**ADDITIONAL OPTIONS:**    1/4 page ad in Showcase Program Book \$100.00    TV for your booth \$125.00

Put Your Name In Lights: Custom Gobo on wall of Exhibition Hall (You keep the Gobo for future use) \$200.00

**PLEASE LIST YOUR TOP THREE BOOTH SPACE CHOICES (SEE FLOORPLAN ON FRONT)** \_\_\_\_\_

## PAYMENT CHOICES WITH CREDIT CARD (PLEASE CHECK ONE FOR PAYMENT BY CREDIT CARD)

- Charge my card for full booth amount    Charge card for 1/3 payment

\_\_\_ VISA \_\_\_ MASTERCARD Card no. \_\_\_\_\_

Exp. date \_\_\_\_\_ Three Digit Security Number on Back \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

## PAYMENT CHOICES WITH CHECK (DEPOSIT MUST ACCOMPANY THIS AGREEMENT)

- Check enclosed for full booth amount    Check enclosed for 1/3 payment

Payable to Uniquely Yours Bridal Showcase, P.O. Box 56556, Virginia Beach, VA 23456.

**Note:** Space awarded on first-come/first-served basis. Room layout is subject to change. Deposits are non-refundable after Exhibitor Agreement is signed. To ensure a balanced mix of goods and services, Uniquely Yours Bridal Showcase presented by Astro Entertainment reserves the right to accept or reject any vendor based on their business classification and/or type of business.

## TERMS OF AGREEMENT

This letter confirms the agreement between Uniquely Yours Bridal Showcase presented by Astro Entertainment and \_\_\_\_\_ for exhibitor space in the **Uniquely Yours Bridal Showcase presented by Astro Entertainment to be held at Scope Exhibition Hall on January 14, 2018.**

- A deposit of \$ \_\_\_\_\_ equaling 1/3 of the Exhibit Price must be submitted with this signed agreement. Full payment due by December 14, 2017. Payment may be made via cash, check, or credit card. A \$50 charge will be applied to all returned checks.
- Vendor set-up is Friday, January 12 from 9am to 5pm, Saturday, January 13 from 9am to 5pm, Sunday, January 14, from 8 to 10am. Pre-show registration for guests begins at 10am. Exhibit area opens from 11am to 5pm. Uniquely Yours will present a Bridal Fashion Show in the Arena at approximately 2:30pm. **DO NOT DISMANTLE BOOTHS DURING THE FASHION SHOW** as guests will be encouraged to return to the exhibit area.
- This show may be videotaped or photographed by Uniquely Yours Bridal Showcase presented by Astro Entertainment. Therefore, by signing this agreement the above named company consents to the use of faces, names, likeness, trade name and trademark of the company and its representatives in such photographs and videotapes and the commercial use of such photographs and videotapes.
- All demonstrations, presentations or similar activity associated with this show will be confined to the exhibit area rented under this agreement. All additional presentations must be pre-approved by Uniquely Yours Bridal Showcase presented by Astro Entertainment.
- No subletting, assignments or sharing of space allowed. Only exhibitors specified on this agreement, in a manner agreed to by Uniquely Yours Bridal Showcase presented by Astro Entertainment, may occupy the booth space covered by this agreement. Also, no materials of any kind promoting another business will be handed out before, during or after the show. Exhibitor agrees to pay the Total Package Price for each unapproved business promoted before, during or after the show.
- We understand that all applications, accepted or denied, are done so at the full discretion of Uniquely Yours Bridal Showcase presented by Astro Entertainment. Once accepted, this contract is non-cancelable. Refunds will be made only if the application is not accepted. By submitting this agreement, Exhibitor, their employees and representatives, agree to comply with all policies (both stated and inferred) of the Event Promoter (Uniquely Yours Bridal Showcase presented by Astro Entertainment) and the hosting facility. Any matters not specifically covered by this agreement will be subject solely to the decision of Uniquely Yours Bridal Showcase presented by Astro Entertainment. Uniquely Yours Bridal Showcase presented by Astro Entertainment will, in best effort and in good faith, promote and carry out the objectives of this event.
- Exhibitor, having read and understood the above conditions, hereby contracts to participate in the Uniquely Yours Bridal Showcase presented by Astro Entertainment at the date, time and place specified, and in accordance with all terms set forth in this agreement. The undersigned agrees to pay all reasonable collection and/or legal fees, if applicable.

Authorized Signature / Title \_\_\_\_\_ Date \_\_\_\_\_

### PLEASE RETURN A SIGNED COPY WITH YOUR CREDIT CARD INFO OR CHECK TO:

Uniquely Yours Bridal Showcase, P.O. Box 56556, Virginia Beach, VA 23456

Pearl Taylor • Phone: 757.406.7947

Email: [pearltay@cox.net](mailto:pearltay@cox.net)